NABIN GHARTI MAGAR

FULL STACK WORDPRESS DEVELOPER

CONTACT

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- https://nabinmagar.com/
- Linkedin Profile

SKILLS

WordPress Development

- WordPress Theme & Plugin Development
- Elementor, Divi & Gutenberg/FSE
- ACF & Custom Blocks
- WooCommerce
- Custom Post Types, Shortcodes & Taxonomies

Frontend Development

- HTML, CSS, JavaScript, jQuery
- React, Next.js, Tailwind CSS
- GSAP, ScrollTrigger, Lenis Scroll
- CSS & Lottie Animations

Backend and APIs

- PHP, MySQL
- REST API, WPGraphQL, AJAX

PROFILE

Full Stack WordPress Developer with 5+ years of experience specializing in custom WordPress solutions from the ground up. Proficient in front-end development using HTML, CSS, and JavaScript, with expertise in seamlessly integrating custom code into WordPress environments. Experienced in building with Elementor, Divi, and Gutenberg, along with developing custom plugins, Full Site Editing (FSE) themes, and Gutenberg blocks.

Published themes and plugins are available in Github and WordPress.org, including NGM Content AI - an AI-powered content generation plugin approved by WordPress.org.

Beyond traditional WordPress, I architect and deploy headless WordPress solutions using Next.js and WPGraphQL, delivering modern, high-performance web applications. Skilled in Tailwind CSS and GSAP animations for creating engaging user experiences.

WORK EXPERIENCE

Funz Technology
WordPress Developer   2025 - PRESENT

- Develop and maintain custom WordPress websites for US-based clients using Elementor, custom coding, ACF Blocks, and Gutenberg.
- Lead development and daily maintenance of Funzcasino landing page, implementing regular updates and feature enhancements.
- Architect and deploy headless WordPress solution for FunzTechnology using Next.js frontend and WordPress backend with WPGraphQL for data fetching.
- Manage end-to-end hosting infrastructure for multiple WordPress sites, ensuring optimal uptime and performance.
- Implement SEO strategies and performance optimization techniques to improve site rankings and loading speeds.
- Created custom WooCommerce solutions with tailored functionality for e-commerce clients.
- Provide technical consultation to clients on WordPress best practices and technology stack decisions
- Troubleshoot and resolve WordPress issues including plugin conflicts, performance bottlenecks, and security vulnerabilities

Performance and SEO

- Core Web Vitals Optimization
- Cloudflare,Caching & Performance Tuning
- SEO Best Practices

DevOps and Tools

- Git & Version Control
- Hosting & cPanel Management

Soft Skills

- Strong Communication & Collaboration

EDUCATION

BSc (Hons) Computer Systems Engineering (IT)

International School of Management and Technology (ISMT) | Kathmandu, Nepal

Rigorous Web
WordPress Theme Developer   2022-2024

- Developed both classic and FSE (Full Site Editing) WordPress themes from scratch, published to WordPress.org theme directory.
- Successfully published WPEntrepreneur FSE theme to WordPress.org (wordpress.org/themes/wpentrepreneur), demonstrating expertise in WordPress theme standards and best practices.
- Collaborated directly with international clients to deliver custom WordPress solutions meeting specific business requirements.
- Implemented responsive, mobile-first designs with attention to cross-browser compatibility and accessibility standards.
- Optimized theme performance through efficient database queries, caching strategies, and code optimization.
- Worked with modern build tools including npm, Gulp, and Composer for theme development workflows.

Vrit Technologies
WordPress Developer   2020-2021

- Worked on a wide range of WordPress projects, including e-commerce websites, blogs, and corporate websites.
- Collaborated with a team of developers and designers to develop custom WordPress themes from scratch.
- Optimized website performance by minimizing loading time and improving overall user experience.
- Created a Vrit Technologies (https://vrittechnologies.com/) site using Elementor, showcasing expertise in website design. Proficient in incorporating Lottie animations for visual appeal.
- Conducted regular website maintenance, including updates, backups, and security checks.

KEY PROJECTS

NGM Content AI - WordPress Plugin   Project Link

- Published AI-powered content generation plugin to WordPress.org, passing comprehensive code review with 32+ coding standard requirements. Integrates Google Gemini AI for intelligent blog post generation and Pollinations.ai for image creation. Features include complete admin dashboard, generation history tracking, one-click publishing, and media library integration. Demonstrates expertise in WordPress plugin architecture, REST API development, and security best practices.

Funz Technology - Headless WordPress Application   Project Link

- Engineered modern headless WordPress architecture with Next.js powering the frontend and WordPress as a headless CMS. Developed custom post types and leveraged WPGraphQL for seamless data fetching across the application. Implemented sophisticated animations including GSAP transitions, ScrollTrigger effects, and Lenis smooth scrolling for enhanced UX. Built reusable React components styled with Tailwind CSS for responsive, performant design. Executed full deployment workflow from local environment to Vercel, managing hosting, DNS configuration, and site optimization.

For more details and projects, visit my portfolio website: nabinmagar.com